

July 27, 2015

To: Our Valued DXN Distributors

Re: Online Retail Shopping Store Launch

Dear Valuable DXN Distributors:

At DXN we are always looking for ways to better assist you and expand your business, this is why we are proud to announce the launching of our online retail store effective August 1st, 2015.

How it works:

1. Activate your online replica website at <http://www.dxnusa.com>.
(Log in to your account, under Edit Profile function, setup your personal replica website link)
2. Refer retail customers to your *personalized* DXN USA replica website.
3. Your retail customer places order, DXN does the work; you receive retail profit from the retail order.

Along with PV/SV we are now introducing RSV, which stands for Retail Sales Value. You will receive 50% of RSV as additional bonus payout for all retail orders placed on your replica website.

To ensure retail customer satisfaction and secure your PV/SV accumulation, retail invoice in current month shall be prolonged to the following month end calculation e.g. Retail invoices from Aug 1- Aug 31 will be included in September 30th calculation and PV/SV/RSV is distributed together in your regular monthly bonus payment on October 10th.

We hope you find this great new tool successful!

See you at the top!

Sincerely,

DXN MANAGEMENT

Remark: DXN reserves the full and absolute right to change the policy at any time without prior notice.



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