

## **DXN USA DISTRIBUTOR WEBSITE REGULATION**

(March 19, 2003, Reversion 1.0)

1. Any website that would like to links to [www.dxnusa.com](http://www.dxnusa.com) or its corporate site must submit application at <http://www.dxnusa.com/forms/application.pdf> and be approved by Daxen, Inc. prior to posting the link.
2. No site that references Daxen, Inc., its products or links to [www.dxnusa.com](http://www.dxnusa.com) is permitted to make unsubstantiated income or product claims.
3. No site should make it appear that it is Daxen, Inc.'s corporate site, subsidiary site, and member site or that the site is in any way sanctioned or endorsed by the company.
4. All sites that link to [www.dxnusa.com](http://www.dxnusa.com) must clearly state that it is operated by an Independent Distributor.
5. Upon approval by Daxen, Inc. to post a link on the distributor website, Daxen will send instructions on how to establish a link to [www.dxnusa.com](http://www.dxnusa.com).
6. The distributor's website must not display the logo, trademark of Daxen, Inc. or DXN and products. Any text related to or describing the link to [www.dxnusa.com](http://www.dxnusa.com) must be in strict accordance with specifications approved by Daxen, Inc.
7. Daxen shall have the right to terminate any links to [www.dxnusa.com](http://www.dxnusa.com) if content and specifications are different from the format and text consented by Daxen, Inc.
8. Once the distributor website successfully establishes the link to [www.dxnusa.com](http://www.dxnusa.com), all transactions conducted through the distributor link will automatically be registered. All accounting and accumulation of points shall be duly recorded and calculated in accordance to the genealogy of the distributor.
9. If a new member registers for membership via the link on the distributor website, he/she will automatically be signed under the distributor's genealogy.
10. Product orders must be placed by a member of Daxen, Inc., any order placed by a direct consumer will not register at the corporate site. Any direct consumer who wishes to order products must first complete membership registration.
11. The PV and BV of any product order through the distributor link, shall be duly recorded, and automatically generated to the genealogy of the distributor.
12. Daxen reserves the right to terminate any links and Daxen is not required to provide the reasons for such termination.
13. Daxen is not responsible for the PV and BV distribution and membership genealogy when the transactions are conducted through the distributor's link. Distributors who establish such links are fully responsible to maintain the proper link.