



**DAXEN INC.**  
 565 Brea Canyon Road Suite B,  
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# ICING ON THE CAKE (IOC) LETTER OF INTENT

**FOR MEMBERS: PLEASE SUBMIT BELOW 2 FORMS**

- LOI LETTER
  PRODUCT ORDER FORM

**FOR NON MEMBERS: PLEASE SUBMIT BELOW 3 FORMS**

- LOI LETTER
  PRODUCT ORDER FORM
  MEMBERSHIP APPLICATION FORM

NAME | \_\_\_\_\_ MEMBER ID | \_\_\_\_\_

DATE | \_\_\_\_\_ MEMBERSHIP CODE | \_\_\_\_\_  
 (LEAVE IN BLANK IF NON-MEMBER)

NO. OF PACKAGE PURCHASE	PLEASE TICK (I)		UNDER iCODE OF	FOR OFFICE USE ONLY (TO FILL THE ACTUAL iUPCODE )	
1ST UNIT		A	(* FOR MEMBERSHIP BEFORE IOC IMPLEMENTATION DATE (XXX), LEAVE THIS COLUMN BLANK AS SYSTEM WILL AUTO ASSIGN THE iUPCODE.)		
ADDITIONAL UNITS		B			
* IF YOU DO NOT HAVE THE iCODE OF CURRENT PURCHASED iPACKAGE, PLEASE INDICATE THE LETTER (EX. A, B, C ETC) AS THE iCODE.		C			
		D			

TOTAL UNIT(S) PURCHASED | \_\_\_\_\_

NOTE / COMMENT

\_\_\_\_\_  
 SIGNATURE OF MEMBER



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## ICING ON THE CAKE (IOC) TERMS AND CONDITIONS

**"IN THE EVENT OF DISCREPANCIES BETWEEN THE ENGLISH VERSION AND SPANISH VERSION,  
THE ENGLISH VERSION SHALL PREVAIL"**

1. The Icing on the Cake (IOC) package is prepared with Distributor price (DP) USD 270.

2. Bonus Structure of the IOC

1st Level	15% of the iSV
2nd Level	10% of the iSV
3rd Level	5% of the iSV
4th Level	5% of the iSV
5th Level	5% of the iSV
6th Level	5% of the iSV
7th Level	5% of the iSV
8th Level	5% of the iSV
9th Level	5% of the iSV
10th Level	5% of the iSV
11th Level	5% of the iSV
12th Level onwards	1.5% of the iSV will be distributed as PS

3. Purchase under this plan is optional.

4. Purchase of any units is valid only upon full payment

5. A member can purchase any number of units to create new lines (maximum up to 2nd level) under his/her own iCodes. From the 3. level onwards, it should be a real **new** member.

6. If a member opts to buy more than 1 unit of iPackage, all the units shall be purchased under the same hierarchy.

7. The iUpcode must be defined if the member wishes to place his/her own extra iPackage units or new iMember downlines under any of his own specific iCodes other than his 1st iCode.

8. No sponsor changes is allowed in IOC. However if there is any such change in existing marketing plan (with approval), the same will be effected in IOC.

9. Sponsorship is not allowed from cross line. The existing marketing plan hierarchy is used for this IOC hierarchy.

10. If a member did not join this plan, the IOC bonus based on the iSV shall be passed over to those uplines who already joined according to the compressed hierarchy. If at any later stage this member joins to this plan, he will get the bonus from his newly joined downlines in his group thereafter.

11. With purchase of one unit of iPackage, iMember will be entitled to redeem **any mix** of DXN products worth the same DP value with the iPackage purchased from DXN US Office at ONE time only.

12. Any redemption of DXN products in this project, the respective product PV will be given for status promotion purpose (to become SA, but **NOT** considered for any monthly qualification, monthly bonus entitlement, Travel Incentive and Hand Phone Cash Incentive as per conditions under existing marketing plan).

13. However, there will be no SV point recognized for any bonus entitlement whatsoever Under the existing Marketing Plan.

14. The product redemption is only allowed in the same country where the iPackage is purchased. Members may have multiple redemption until the total iPackage value has been fully utilized. Products shall be redeemed at ONE time only **within 3 months** from the date of iPackage payment made.

15. A non member may participate in this IOC. Upon purchase of the iPackage, he/she will become our DXN member. In such a case, purchase of starter kit is not required. However if the said member would wish to have a starter kit, he/she may purchase the kit separately (not to be included under iPackage redemption) from DXN US Office.

16. Uni-level Bonus payment will be on a monthly basis and profit sharing will be paid once in every six months.

17. DXN reserves the right to change the terms and conditions of the IOC plan any time without prior notice.